

ABOUT US

Sundaf Trip is an Indonesian tour operator under CV Sundaf Holiday Group, based in Jakarta. We specialize in organizing affordable, well-curated small group tours to international destinations. Our focus is delivering high-value travel experiences with personal attention — ensuring every trip is safe, enjoyable, and memorable.

Sundaf Trip was built on the belief that international travel should be accessible to more people. We handle end-to-end trip operations including itinerary design, group coordination, and on-ground tour leadership.

10–20

PAX PER GROUP

5+

TARGET DESTINATIONS

100%

OWN TOUR LEADER

B2C + B2B

SALES MODEL

OUR SERVICES

Small Group Tours

Curated international tours for groups of 10–20 pax, with a personal touch and flexible itineraries.

Tour Leadership

Every trip is accompanied by our own Indonesian-speaking tour leader from departure to return.

Custom Itinerary Design

We design itineraries from scratch based on destination appeal, budget, and traveler preferences.

End-to-End Coordination

Flights, accommodation, ground transport, meals, and attraction tickets — all organized under one roof.

Budget-Friendly Packages

Value-for-money packages that make international travel accessible to Indonesian travelers.

Content & Marketing

In-house social media content production including branded visuals, travel stories, and trip documentation.

DESTINATIONS

Current:	Russia (Moscow, St. Petersburg, Murmansk), Central Asia, and India
Expanding to:	Western Europe (France, Netherlands, Germany, Switzerland, Italy) Scandinavia (Norway, Sweden, Finland) Other destinations based on market demand

WHY PARTNER WITH SUNDAF TRIP

- Small group sizes of 10–20 pax per departure — ideal for focused, well-coordinated ground arrangements.
- We bring our own tour leader — your team only needs to handle logistics and ground operations.
- Growing Indonesian outbound travel market with strong demand for affordable Europe packages.
- Long-term partnership mindset — we are looking for a reliable DMC to grow with, not one-off deals.
- Professional operations: structured itineraries, clear communication, and on-time coordination.

HOW WE WORK WITH DMC PARTNERS

1. Itinerary Planning

We share our desired route, destinations, group size, travel dates, and budget range. We welcome your suggestions for optimizing the itinerary based on local knowledge.

2. Quotation & Agreement

DMC partner provides a detailed quotation covering hotels, transportation, meals, and attraction tickets. We review, negotiate, and confirm.

3. Pre-Trip Coordination

Final rooming list, dietary requirements, and any special requests are shared 3–4 weeks before departure. We confirm all arrangements and emergency contacts.

4. On-Ground Execution

Our tour leader manages the group. DMC partner handles local logistics — driver, hotel check-ins, restaurant reservations, and any on-the-ground issues.

5. Post-Trip Review

We share feedback from our travelers and discuss improvements for future departures. Strong partnerships are built on continuous communication.

WHAT WE LOOK FOR IN A DMC PARTNER

- Competitive group rates for 3-star hotels in city center or well-connected locations.
- Reliable coach / minibus transportation with experienced drivers.
- Meal arrangements — flexible between restaurant bookings and self-catered options.
- Attraction tickets and skip-the-line access where available.
- Transparent pricing with clear inclusions — no hidden costs.
- Responsive communication, ideally via email and WhatsApp.

Let's Talk

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CV SUNDAF HOLIDAY GROUP

NIB: 1601260060842
Jakarta, Indonesia
B2C + B2B Tour Operator

COMPANY SNAPSHOT

Legal Entity	CV Sundaf Holiday Group
Business License (NIB)	1601260060842
Headquarters	Jakarta, Indonesia
Co-Founder	Billy
Business Model	B2C + B2B (Tour Operator)
Group Size	10–20 pax per departure
Tour Leadership	Own Indonesian-speaking tour leader
Current Destinations	Russia, Central Asia, and India
Target Expansion	Western Europe & Scandinavia

OUR GROUPS IN ACTION

Real group departures we have operated across Russia, Central Asia, China, and India — every trip accompanied by our own Indonesian-speaking tour leader.



Aurora borealis — Murmansk



Group under the northern lights — Murmansk



Red Square, Moscow



Kaindy Lake, Kazakhstan



Aurora hunting — Murmansk



Sundaf Trip travelers — Murmansk